SCENE 1

"First Trap" [711] 10.29.20

"DARREN" 5 PGS

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DRE (V.O.)
So Charlie hooked me up with his
BlAd boy Darren T. Gibson. You
know a Black man is important when
he uses his middle initial.

Dre flags Stevens down, within view of DARREN T. GIBSON (Black, early 40s, professional) sitting in Dre's office.

DRE

FYI

I've got a real promising candidate for that exec position. Darren T. (MORE)

18.

14

DRE (CONT'D)

Gibson. I'm about to interview him right now.

Dre motions to his office. Stevens looks and his face sours.

STEVENS

I met Darren before. We were on a Men in Advertising panel together.

FYI

DRE

He must know his stuff then.

STEVENS

I actually found him to be a bit uncooperative. Not much of a team player.

(then)

Kind of surprised you got a shot and picked him, but okay. I trust your judgment.

Stevens pats him on the shoulder. Dre is clearly thrown off.

INT. STEVENS & LIDO - DRE'S OFFICE - DAY (DAY 3)

15

Dre reviews Darren's résumé with a fine-tooth comb.

START

15

DARREN

Right now I'm a VP at Culture Collective. I'm leading some really exciting campaigns.

DRE

Yeah, that's cool. But I also see that you were only at Chiat\Day for five months. What happened there?

DARREN

Culture Collective was closer to home. My wife just had a baby, so it was a blessing to be able to cut that commute down.

DRE

Still... I'm a little surprised you left one of the big boys to go to a small firm.

DARREN

You know how it is for us at the big firms, it's not always better.
(MORE)

DARREN (CONT'D)

But at Culture Collective I'm working on campaigns at a level I was never able to do before.

DRE

What are we talking, like gas station ads?

DARREN

Actually, it was the Kaiser Permanente campaign with Regina King.

DRE

Wait, that was you? How did I not know that? You're the reason I'm drinking more water.

DARREN

Well, you know, there's a lot of campaigns. It's hard to keep track of them all.

DRE

No, I should know what my fellow Black ad execs are doing.

(then, spiraling)
What has happened to me? One ding
on you from a White man and I was
convinced I couldn't give you this
job. Hell, you showed up fifteen
minutes early and I judged you for
having that kind of free time.

DARREN

Excuse me?

DRE

I was scrutinizing you harder because I assumed you only did commercials where they rap about McNuggets. It's no wonder I don't know any Black executives, I'm too busy second-guessing whether they deserve to be here.

Dre takes a moment to feel this ugly truth about himself.

DRE (CONT'D)

That ends now. Brother, this job is yours. I'd love to have you on the team. Hell, I need you.

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19.

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(II)

"First Trap" [711] 20. blackish Shooting Draft 10.29.20 (II) CONTINUED: (2) 15 15 DARREN Actually... I think I'm going to stay at the rapping nugget place, but thanks. Darren gets up to leave. DRE Wait, don't go. Imagine what three Blacks could do at this place. Darren hurries out. Dre's more lost than STOP INT. JOHNSON HOME - KITCHEN - DAY (DAY 3) 16 16 blackish
 Shooting Draft
20 CONTINUED:

"First Trap" [711] 10.29.20

27. (III)

20

DRE (V.O.)

For me, it meant changing my conditioning and scrapping the White man's plan for a new one.

Darren, confused, takes the drink as Dre sits down.

START

DARREN

Look, I appreciate the opportunity, but I just can't accept the job.

DRE

I'm not here to beg, I'm here to bond. Now, can a brother be a BlAd Man?

DARREN

What's BlAd Man?

DRE

Your networking group. Charlie told me about it.

DARREN

Man, that guy keeps trying to change the name, but he won't pay dues.

DRE

Yeah, that sounds very Charlie. He owes me three thousand dollars for lunch.

STOF

Darren fist bumps Dre, welcoming him to the brotherhood.

END OF ACT THREE

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